



+421914230321 ahoj@andrejsrna.sk

Experienced website administrator and web developer with a strong background in managing and optimizing websites for performance, security, and user experience. Proficient in WordPress, SEO, and project management, with a proven track record of enhancing website engagement and delivering high-quality web solutions for diverse clients.

WORK EXPERIENCE

Website Administrator

Sep 2021 - Present

Trnavský samosprávny kraj, Trnava

Oversee the administration and maintenance of the Trnava Self-Government Region's official websites, ensuring optimal performance, security, and user experience. Regularly update website content to keep information accurate and engaging, implement SEO strategies to enhance visibility and increase organic traffic, and utilize CMS platforms like WordPress for responsive and accessible web development. Analyze website performance using tools like Google Analytics to inform data-driven improvements, and collaborate with cross-functional teams to execute projects and integrate new features.

Successfully led the redesign of the main website, boosting user engagement by 30% and improving load times by 20%. Implemented SEO best practices that increased organic search traffic by 25% over two years and developed a new section for online services to enhance accessibility. Possess expertise in WordPress, HTML, CSS, JavaScript, PHP, SEO principles, and analytics tools. Demonstrate excellent project management, troubleshooting, and collaboration skills, with a strong focus on security management and innovative solutions to enhance user experience.

Web Developer

May 2017 - Sep 2021

QBSW, a.s., Bratislava

Managed and maintained qbsw's official websites, ensuring optimal performance, security, and user experience. Designed, developed, and customized websites for diverse clients, successfully launching over 15 client websites and contributing to a 25% increase in client satisfaction and retention. Implemented effective SEO strategies that boosted organic search traffic by 25%, and utilized analytics tools like Google Analytics to track performance and provide actionable insights. Collaborated with clients and cross-functional teams to deliver projects efficiently, demonstrating expertise in WordPress, HTML, CSS, JavaScript, PHP, and SEO best practices.

Possess strong project management skills, capable of handling multiple projects simultaneously while maintaining high quality standards. Skilled in client relations, tailoring solutions to specific needs, and fostering productive partnerships. Effective in troubleshooting technical issues promptly, ensuring minimal downtime and seamless user experiences. Committed to robust security management to protect websites from cyber threats and ensure compliance with data protection regulations.

Front-end Developer

May 2021 - Sep 2021

VILTEN s.r.o., Pezinok

Assisted a small company on a part-time basis to complete a project for the Slovak Public Health Authority (Úrad verejného zdravotníctva SR). Utilized Vue.js to develop a web-based database system for managing and cataloging devices emitting nuclear radiation.

INTERESTS

Music, Social Media, Politics

SKILLS

Website Management	Experienced
E-commerce Platforms	Experienced

Web Development	Experienced
Social Media	Experienced
Creative Writing	Experienced
SEO Optimization	Experienced
Analytics	Experienced
Content Management	Experienced
UX/UI Design Principles	Experienced
A/B Testing & Optimization	Skillful
Email Marketing	Skillful